VDE

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Federal Ministry
of Research, Technology
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Microelectronics and Systems Congress 2027

Progress for Humanity

Technologies for Sustainability, Health and Quality of Life

Musik- und Kongresshalle Lübeck
October 25 – 27, 2027
www.microelectronics-systems-congress.de

Call for Sponsoring & Exhibition



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Organisers: VDE VDI GMM VDI VDE IT

Exhibition & Sponsorship
– showcase your company and increase your visibility

As part of the conference, companies and institutions will present their products and services to a large audience of experts at the exhibition.To book your exhibition booth or sponsorship package, please use our online registration form.

Company Slam & Job Wall
– stand out as an attractive employer

Present your company as an attractive employer – with our new formats, **Company Slam and Job Wall**. Connect with the next generation of talent and draw attention to your organization.

Company Slam – in a nutshell:

Within a short time slot, company representatives introduce their organisation in a concise and captivating manner – with the aim of sparking interest and guiding visitors directly to their stand.

Job Wall – in a nutshell:

On a Job Wall in the exhibition area, you showcase your most exciting vacancies and what makes you stand out as an employer – from entry-level roles right through to experienced experts.

Your benefits at a glance:

- High visibility for your company
- Networking and valuable contacts with committed young professionals
- Direct conversations with the talent of tomorrow



Exhibition & Sponsoring packages

Premium Sponsor 12.000 €

- ✓ 12 m² space incl. set of 2 chairs/1table
- ✓ 5 full conference tickets
- ✓ Multimedia logo integration*
- ✓ Company profile on the congress website (maximum 1000 characters, including spaces)
- ✓ Jobwall/company slam
- ✓ 1 Item in conference bag
- ✓ 1/1-page advertisement in conference programme
- ✓ **Lanyard on request + 1.500 € (subject to availability)**

Gold Sponsor 9.000 €

- ✓ 12 m² space incl. set of 2 chairs/1table
- ✓ 3 full conference tickets
- ✓ Multimedia logo integration*
- ✓ Company profile on the congress website (maximum 1000 characters, including spaces)
- ✓ Jobwall/company slam
- ✓ 1 Item in conference bag
- ✓ ½ page advertisement in conference programme

Silver Sponsor 6.000 €

- ✓ 12 m² space incl. set of 2 chairs/1table
- ✓ 2 full conference tickets
- ✓ Multimedia logo integration*
- ✓ Company profile on the congress website (maximum 1000 characters, including spaces)
- ✓ Jobwall/company slam

Bronze Sponsor 4.000 €

- ✓ 6 m² space incl. set of 2 chairs/1table
- ✓ 1 full conference ticket
- ✓ Multimedia logo integration*
- ✓ Company profile on the congress website (maximum 1000 characters, including spaces)
- ✓ Jobwall/company slam

Tabletop 3.000 €

- ✓ 2 m² space (for Roll up or similar) incl. set of 2 chairs/1table
- ✓ 1 full conference ticket
- ✓ Multimedia logo integration*
- ✓ Company profile on the congress website (maximum 1000 characters, including spaces)

Supporter 2.000 €

- ✓ 1 full conference ticket
- ✓ Multimedia logo integration*

Additional sponsoring options upon request

- ✓ Coffee Break or Lunch Break
- ✓ Get Together
- ✓ Evening Event
- ✓ Conference App

* Logo on break slides, website, in the programme, on the sponsor overview, in newsletter and mailings

General information

Information for Exhibitors

All congress breaks will take place within the exhibition areas.

Within the allocated exhibition space, exhibitors may set up their own booths. Alternatively, they may appoint an exhibition stand contractor of their choice to design and construct the stand.

Any stand constructions planned by the exhibitor must be coordinated with the organizer in advance to ensure compliance with safety regulations and to keep emergency exit routes clear.

Booth space will be allocated according to the exhibitor's preferences, subject to availability.

The organizers reserve the right to assign a different booth location, even after the initial allocation has been made.

To help congress and exhibition attendees navigate the event more easily, an exhibitor directory will be published within the conference programme.

The exhibition is set at Musik- und Kongresshalle Lübeck (see exhibition floor plan).

Exhibition Visitors

On Monday, 25 October 2027, your customers and business partners are invited to visit the exhibition free of charge from 3:00 p.m. onwards. They are also welcome to attend the opening ceremony, followed by a networking reception.

Exhibition Opening Hours, Setup, Exhibition and Dismantling

Mon, 25 October 2027:	09:00 – 15:00 Setup
Mon, 25 October 2027:	15:00 – 22:00 Exhibition
Tue, 26 October 2027:	10:00 – 18:00 Exhibition
Wed, 26 October 2027:	10:00 – 16:30 Exhibition 16:30 – 22:00 Dismantling

Please note that the above schedule may be subject to change during the finalization of the congress programme. You will be informed of the final schedule in due time..

For the latest information about the congress, please visit the congress website: www.microelectronics-systems-congress.de

The detailed congress programme will also be available on the website from mid-June 2027.

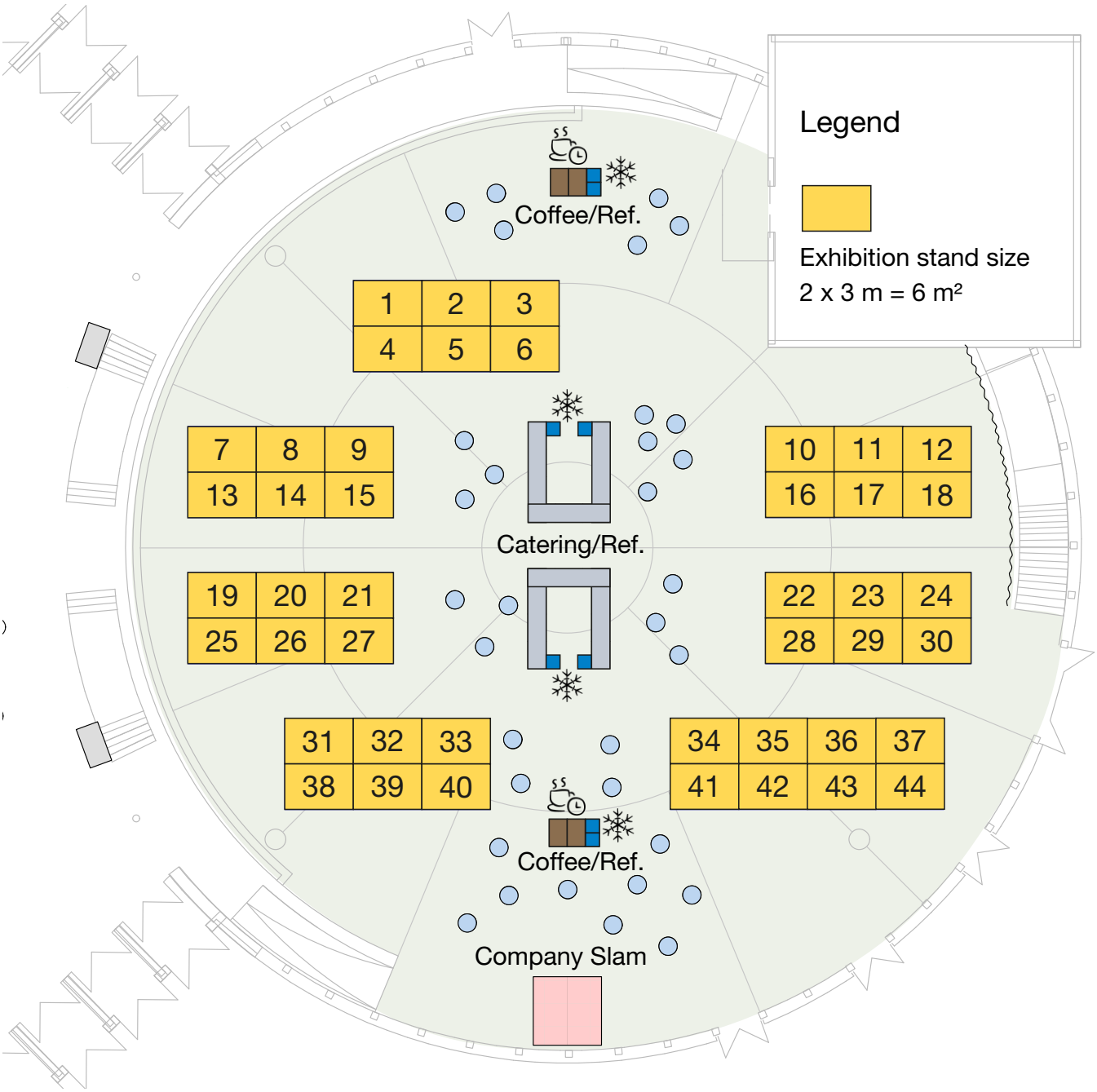
Get in touch with us and become a partner of the Microelectronics and Systems Congress 2027!

Contact & information

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Floor Plan



Conference location

Musik- und Kongresshalle Lübeck
Willy-Brandt-Allee 10
23554 Lübeck
www.muk-kongress.de



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